# Table of Contents


## Keynotes.

Embedded Sensor Networks *(invited talk)* . . . . . 1
*Sitharama S. Iyengar*

Future of Software Engineering *(invited talk)* . . . . . 2
*Pankaj Jalote*

Seeing Beyond Computer Science and Software Engineering *(invited talk)* 3
*Kesav Nori*

System on Mobile Devices Middleware: Thinking Beyond Basic Phones and PDAs *(invited talk)* . . . . . 4
*Sushil K. Prasad*

## **Session 1.** Storage and Retrieval Systems

A Reduced Lattice Greedy Algorithm for Selecting Materialized Views . . . 6
*T.V. Vijay Kumar, Aloke Ghoshal*

Improving Expression Power in Modeling OLAP Hierarchies . . . . . 18
*Elzbieta Malinowski*

A Hybrid Information Retrieval System for Medical Field Using MeSH Ontology . . . . . 30
*Vahid Jalali, Mohammad Reza Matash Borujerdi*

## **Session 2.** Data Mining and Classification

Mining Rare Events Data for Assessing Customer Attrition Risk . . . . . 41
*Tom Au, Meei-Ling Ivy Chin, Guangqin Ma*

Extraction and Classification of Emotions for Business Research . . . . . 47
*Rajib Verma*

Data Shrinking Based Feature Ranking for Protein Classification . . . . . 54
*Sumeet Dua, Sheetal Saini*

## **Session 3.** Managing Digital Goods and Services

Value-based Risk Management for Web Information Goods . . . . . 64
*Tharaka Ilayperuma, Jelena Zdravkovic*

Quality and Business Offer Driven Selection of Web Services for Compositions . . . . . 76
*Demian Antony D'Mello, V.S. Ananthanarayana*

Managing Sustainability with the Support of Business Intelligence Methods and Tools . . . . . 88
*Maira Petrini, Marlei Pozzebon*

**Session 4.** Scheduling and Distributed Systems

A PSO Approach for Grid Job Scheduling . . . . . 100
*Hesam Izakian, Behrouz Tork Ladani, Kamran Zamanifar, Ajith Abraham*

Priority-based Job Scheduling in Distributed Systems . . . . . 111
*Sunita Bansal, Chittaranjan Hota*

An Efficient Search to Improve Neighbour Selection Mechanism in P2P Network . . . . . 121
*C.R. Totekar, Santhi Thilagam*

**Session 5.** Advances in Software Engineering

Application of Neural Networks in Software Engineering: A Review . . . . . 130
*Omprakash Sangwan, Yogesh Singh, Pradeep Bhatia, Arvinder Kaur Takkar*

Model-Based Software Regression Testing for Software Components . . . . . 140
*Gagandeep Batra, Yogesh Kumar Arora, Jyotsna Sengupta*

An Approach towards Software Quality Assessment . . . . . 152
*Praveen Ranjan Srivastava, Krishan Kumar*

**Session 6.** Case Studies in Information Management

A Study of the Antecedents and Consequences of Members Helping Behaviors in Online Community . . . . . 164
*Kuo-Ming Chu*

Mobile Forensics: An Introduction from Indian Law Enforcement Perspective . . . . . 176
*Rizwan Ahmed, Rajiv V. Dharaskar*

A Study to Identify the Critical Success Factors for ERP Implementation in an Indian SME: A Case Based Approach . . . . . 188
*Parijat Upadhyay, Pranab K. Dan*

**Session 7.** Algorithms and Workflows

Hardware-Software Co-design of QRD-RLS Algorithm with Microblaze Soft Core Processor . . . . . 200
*Nupur Lodha, Nivesh Rai, Rahul Dubey, Hrishikesh Venkataraman*

Classification of Palmprint Using Principal Line ..... 211
*M.V.N.K. Prasad, M.K. Pramod Kumar, Kuldeep Sharma*

Workflow Modeling Using Stochastic Activity Networks ..... 223
*Fatemeh Javadi Mottaghi, Mohammad Abdollahi Azgomi*

**Session 8.** Authentication and Detection Systems

AIDSLK: An Anomaly Based Intrusion Detection System in Linux Kernel 235
*Negar Almassian, Reza Azmi, Sarah Berenji*

New Quantization Technique in Semi-Fragile Digital Watermarking for Image Authentication ..... 247
*Raghu Gantasala, M.V.N.K. Prasad*

A Taxonomy of Frauds and Fraud Detection Techniques ..... 259
*Naeimeh Laleh, Mohammad Abdollahi Azgomi*

**Session 9.** Recommendation and Negotiation

A Hybrid Approach for Knowledge-Based Product Recommendation .... 271
*Manish Godse, Rajendra Sonar, Anil Jadhav*

An Integrated Rule-Based and Case-Based Reasoning Approach for Selection of the Software Packages ..... 283
*Anil Jadhav, Rajendra Sonar*

Learning Agents in Automated Negotiations ..... 295
*Hemalatha Chandrashekhar, Bharat Bhasker*

**Session 10.** Secure and Multimedia Systems

On Performance of Linear Multiuser Detectors for Wireless Multimedia Applications ..... 307
*Rekha Agarwal, B.V.R. Reddy, E. Bindu, Pinki Nayak*

A Trust Based Clustering Framework For Securing Ad Hoc Networks .... 318
*Pushpita Chatterjee, Indranil Sengupta, S.K. Ghosh*

Security Enhancement in Data Encryption Standard ..... 330
*Jatin Verma, Sunita Prasad*

**Extended Abstracts of Posters.**

A Novel Framework for Executing Untrusted Programs ..... 340
*Dibyahash Bordoloi, Ashish Kumar*

Comparative Analysis of Decision Trees with Logistic Regression in Predicting Fault-Prone Classes ..... 342
*Yogesh Singh, Arvinder Kaur Takkar, Ruchika Malhotra*

Software Security Factors in Design Phase ..... 344
*S. Chandra, R.A. Khan, Alka Agrawal*

Mathematical Modeling of SRIRE Approach to Develop Search Engine Friendly Websites ..... 346
*Shruti Kohli, B.P. Joshi, Ela Kumar*

Personalized Semantic Peer Selection in Peer-to-Peer Networks ..... 348
*Vahid Jalali, Mohammad Reza Matash Borujerdi*

An Ant Colony Optimization Approach to Test Sequence Generation for Control Flow Based Software Testing ..... 350
*Praveen Ranjan Srivastava, Vikay Kumar Rai*

Component Prioritization Schema for Achieving Maximum Time and Cost Benefits from Software Testing ..... 352
*Praveen Ranjan Srivastava, Deepak Pareek*

Optimization of Software Testing Using Genetic Algorithm ..... 354
*Praveen Ranjan Srivastava*

Study & Analysis of Software Development and User Satisfaction Level .. 356
*Deepshikha Jamwal, Pawanesh Abrol Abrol, Devanand Padha*

Influence of Hot Spots in CDMA Macro Cellular Systems ..... 358
*Rekha Agarwal, E. Bindu, Pinki Nayak, B.V.R. Reddy*

An Overview of a Hybrid Fraud Scoring and Spike Detection Technique for Fraud Detection in Streaming Data ..... 360
*Naeimeh Laleh, Mohammad Abdollahi Azgomi*

PCNN Based Hybrid Approach For Suppression of High Density Of Impulsive Noise ..... 362
*Kumar Dhiraj, Ashwani Kumar, Rameshwar Baliar Singh, Santanu Kumar Rath*

An Overview of a New Multi-Formalism Modeling Framework ..... 364
*Hamid Mohammad Gholizadeh, Mohammad Abdollahi Azgomi*

Association Rule based Feature Extraction for Character Recognition.... 366
*Sumeet Dua, Harpreet Singh*